

Block trackers **in your browser**

List-based content blocker

EXAMPLE: UBLOCK ORIGIN

- Free and open source
- Blocks ads, trackers and more using filter lists
- Support differs by browser: some get the full version, others a reduced one
- Can break sites, and no list catches everything

Behavior-learning blocker

EXAMPLE: PRIVACY BADGER, FROM THE EFF

- Free and open source
- Learns which outside companies track you across sites, and blocks them after three
- Also sends the Global Privacy Control signal
- Can miss a tracker it has not yet seen

Examples, not endorsements. Check who maintains a tool, what permissions it asks for, and install only from the official source.

Search without a profile

	PROFILE-BASED SEARCH	SEARCH WITHOUT A PROFILE
Your words	Kept with your history	Sent on your behalf to other engines
IP address	Recorded and linked	Other engines see the service, not you
Cookies and account	Used to recognize you	Little effect
Results	Personalized to a profile	Less personalized

PrivacySafe Search

PRIVACYSAFE.IS

- Run by PrivacySafe Foundation, hosted in Iceland
- A metasearch engine built on SearXNG
- Says it does not generate a profile about you
- Source code is public
- Results may feel less personal

You still trust the operator. Read the privacy policy of any search service, including ours.

Phones: apps and advertising IDs

Exodus Privacy for Android

A FRENCH NON-PROFIT

- Reports list tracker code and permissions for each app
- The Android app checks the apps already on your phone
- Counts: 0 green, 1 to 4 yellow, 5 or more red
- Finds tracker code by static analysis

Limits to remember

- Code found is not proof it is active
- Permissions are requests, not always granted
- Unknown trackers may be missing

What you can do

- Delete the advertising ID: Settings, Privacy, Ads
- Review permissions and remove unused apps
- iPhone: use the Tracking setting

Your take-back plan

- ☐ See what loads on pages you visit
- ☐ Choose a blocker for your browser and install it from the official source
- ☐ Check its permissions and who maintains it
- ☐ Turn on tracking protection and Global Privacy Control
- ☐ Try a search engine that does not build a profile
- ☐ Check phone apps and delete the advertising ID
- ☐ Remove apps and sign-ins you do not use
- ☐ Review again in three months

DISCUSSION

Whose job is it to protect your privacy: you, companies or lawmakers? What could your school or workplace do?

Blocking ads can cut income for sites you value. How do you weigh that, and what else could you do to support them?